

linkpay+

Introducing the gamechanger
for secure card payments



Stay connected, anytime, anywhere.

Introducing Focus Link Pay+ the gamechanger for secure card payments

Card data breaches are a major risk for businesses, with the Information Commissioner's Office (ICO) a total of 4,056 data security incidents during the second quarter of 2018/19. Focus Link Pay+ removes this problem with a simple, pay-per-link solution on any channel.

Why choose Link Pay+

- The PCI challenge is fixed - with Link Pay+ agents/customer-facing staff are no longer exposed to any sensitive card data.
- Link Pay+ is a cost-effective solution that removes any impetus to stock upon needless extra tech, with no additional service charges or rentals.
- Maximise your sales revenue and enhance your customer's overall experience – customers can instantly and conveniently transact with you, whatever the device or communication channel.

Benefitting Your Organisation

- Customer-facing staff never see or hear the customers' card details - making it easy to demonstrate compliance with HIPAA, MiFID II and FCA guidelines.
- You can have peace of mind knowing that Focus Link Pay+ is a Certified PCI DSS Level 1 Compliant solution.
- Never worry about card details being stored in call recordings or written down on paper again.
- Only pay for what you use – no service charge or rentals for having the service.
- It's easy to get started with Focus Link Pay+ as it's an out of the box solution – there's no equipment or software to be installed.
- An improved customer experience – payments are faster and more convenient.
- Your staff see the progression of the card payment process in real-time – customers are supported throughout, and you can maximise sales revenues.



Link Pay+ Works With Any Channel

Start working with any channel you choose. If you can communicate in that channel, now you can transact securely with your customer within that channel.



Social



Email



SMS



Voice



Webchat



Messenger



WhatsApp



Amazon
Marketplace

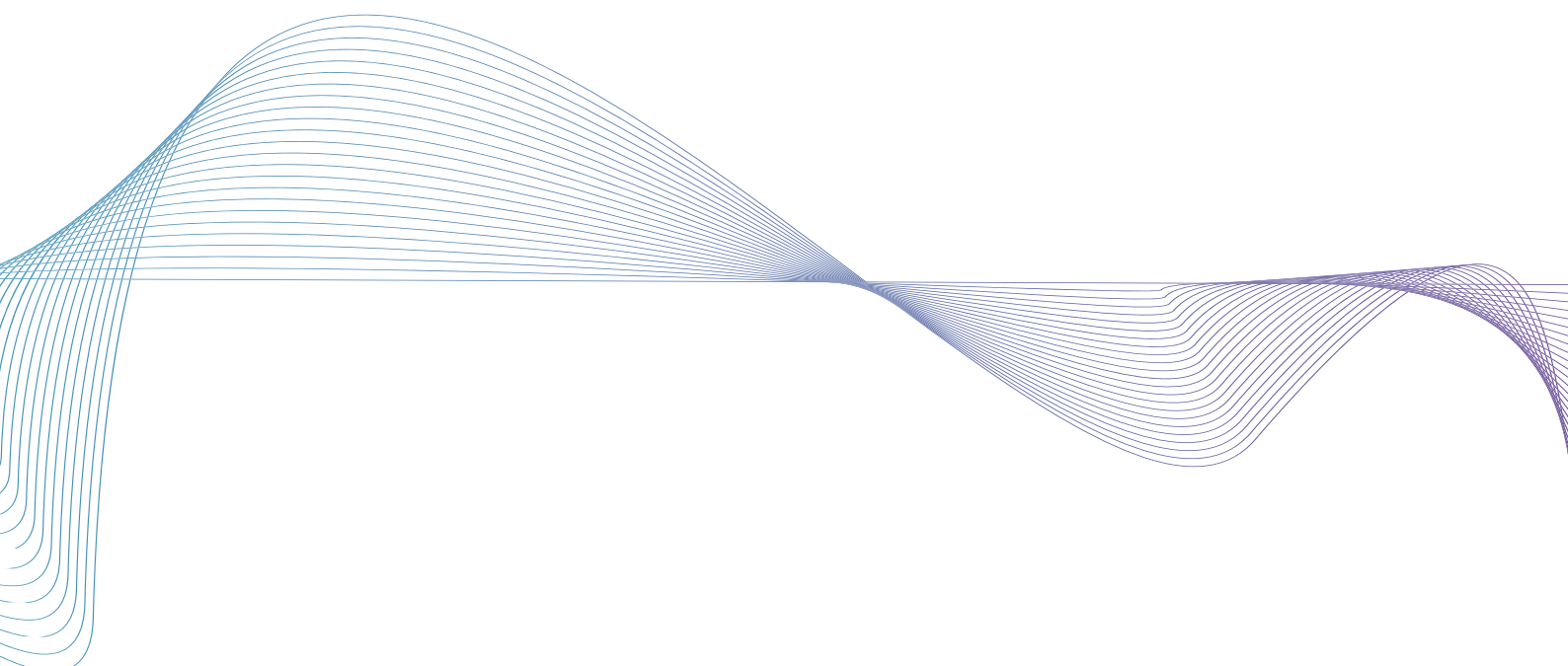
How Does it Work?

Link Pay+ is completely intuitive for your customers and staff alike, making it easy to adopt:



Your Dashboard Feel in Control

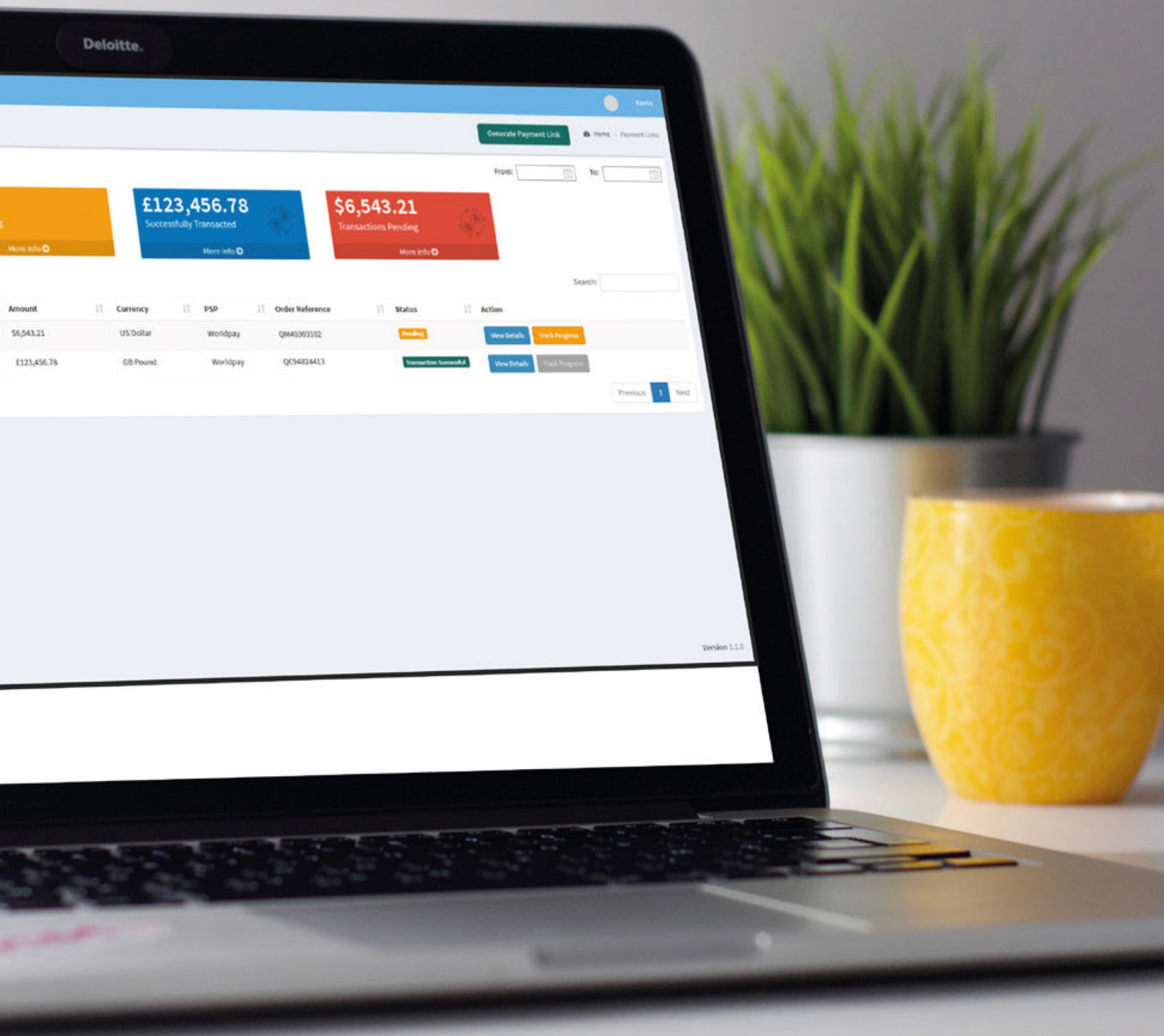
Focus Link Pay+ dashboards keep you fully informed, so you'll know just how many payment links have been generated, their conversion rate and also the amount successfully transacted.



To find out more about
Focus Link Pay+ call us on

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Simple, Secure & Smart





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